



Constant Contact Survey Results

Survey Name: Member Survey

Response Status: Partial & Completed

Filter: None

Oct 29, 2010 1:37:29 PM

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Please rate your agreement with each of the following statements.

1 = Strongly disagree, 2 = Somewhat disagree, 3 = Neutral, 4 = Somewhat agree, 5 = Strongly agree

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
My donation to the federation is appropriately recognized						227	4.3
The federation solicits donations with appropriate frequency						227	4.1
The federation clearly communicates its goals						227	4.5
I am confident that the federation is being run efficiently						227	4.5
I believe that the programs run by the federation are valuable						227	4.7
The federation communicates openly						227	4.5

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.



Rank the value of the following member benefits.

1 = Least value; 7 = most value

Answer	1	2	3	4	5	6	7	Number of Response(s)	Ranking Score*
State of the Coast Report								214	5.4
Newsletters								214	4.7
Discounts on workshops, programs and events								214	3.2
Use of the Nature Library								214	2.6
Special offers and discounts from Business Friends								214	2.8
Volunteer opportunities								214	4.4
Coastal Happenings - monthly e-newsletter								214	4.8

*The Ranking Score is the weighted average calculated by dividing the sum of all weighted rankings by the number of total responses.



Which of the following activities might you be interested in? Please select all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
Volunteering			117	52.2 %
Attending workshops/programs in your region			137	61.1 %
Participating in a walkathon/kayathon/bikeathon			51	22.7 %
Participating in a coastal field trip			159	70.9 %
Communicating with elected officials			77	34.3 %
Recruiting new members			18	8.0 %
Other			15	6.6 %
Totals			224	100%



Please rank the following federation programs in order of importance.

1 = Least important; 6 = most important

Answer	1	2	3	4	5	6	Number of Response(s)	Ranking Score*
Educating students							216	2.8
Educating adults							216	2.7
Training decision makers							216	3.1
Purchasing and conserving land							216	3.7
Restoring habitat and water quality							216	4.4
Advocating for coastal protection and restoration							216	4.4

*The Ranking Score is the weighted average calculated by dividing the sum of all weighted rankings by the number of total responses.



What are the most pressing issues facing our coast? Please rank in order of importance.

1 = Least important; 5 = most important

Answer	1	2	3	4	5	Number of Response(s)	Ranking Score*
Threats to N.C.'s public trust beach (hardened structures)						219	2.9
Stormwater pollution						219	3.4
Offshore drilling						219	2.3
Inappropriate siting of industry						219	2.8
Ineffective enforcement of environmental laws and rules						219	3.6

*The Ranking Score is the weighted average calculated by dividing the sum of all weighted rankings by the number of total responses.



Overall, how satisfied are you with the Coastal Federation?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very satisfied			172	74.7 %
Somewhat satisfied			45	19.5 %
Neutral			8	3.4 %
Somewhat dissatisfied			0	0.0 %
Very dissatisfied			2	<1 %
No Response(s)			3	1.3 %
Totals			230	100%

What can the federation do to improve your experience as a member?

83 Response(s)



Where do you live?

Answer	0%	100%	Number of Response(s)	Response Ratio
Northeastern NC Coast (Manteo region)			21	9.1 %
Central NC Coast (Morehead City region)			79	34.3 %
Southeastern NC Coast (Wilmington region)			48	20.8 %
Inland NC			68	29.5 %
Outside NC			13	5.6 %
No Response(s)			1	<1 %
Totals			230	100%



Which category describes your age?

Answer	0%	100%	Number of Response(s)	Response Ratio
18-29			2	<1 %
30-40			8	3.4 %
41-50			27	11.7 %
51-60			77	33.4 %
61-70			80	34.7 %
71 or older			34	14.7 %
No Response(s)			2	<1 %
Totals			230	100%