



FOR IMMEDIATE RELEASE

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N.C. Coastal Federation Announces Photo Contest

OCEAN – Celebrate North Carolina’s spectacular coast by entering a photo of your favorite coastal place in the 2010 Photo Contest, sponsored by the N.C. Coastal Federation and Emerald Isle Realty. You could win \$500.

Images will be judged on technical excellence, composition, originality and subject matter. Photos taken of a N.C. coastal landscape between January 1, 2010 and April 15, 2011 are eligible.

“North Carolina’s coast is unique because it is still healthy and productive. With more than 4,200 miles of shoreline along our coastal sounds, rivers and creeks there are lots of spectacular places to photograph,” explained Todd Miller, the federation’s executive director. “Our goal is to bring attention to these places and help residents and visitors become better stewards of the environment.”

The first place photo will take home \$500 and the opportunity to be published in a federation publication. Second and third place prizes are \$250 and \$100 awards and are made possible through Emerald Isle Realty.

Julia Wax, owner of Emerald Isle Realty, said: “We are pleased to sponsor the Photo Contest again this year. A trip to the coast is often a favorite family memory. We hope that by celebrating our coast, we can help protect its health and natural beauty for our grandchildren.”

The contest is open to anyone 18 years and older. Complete rules and instructions for submitting entries can be found on the N.C. Coastal Federation website at

<http://www.nccoast.org/photo-contest.asp>.

The federation is the state's only non-profit organization focused exclusively on protecting and restoring the N.C. coast through education, advocacy and habitat restoration and preservation. The federation's headquarters are in Ocean in Carteret County between Morehead City and Swansboro. It also has regional offices in Wilmington and Manteo.

Emerald Isle Realty was established in 1962 by Mildred Batten Simmons and her husband, Clarence, who fell in love with Emerald Isle. Three generations of family members have continued the business over the decades. The company offers hundreds of vacation rentals and manages and sells real estate.