

FOR IMMEDIATE RELEASE

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Cycle Bogue Banks and Learn About N.C. Coast

OCEAN – Cyclists have one more good reason to ride. The N.C. Coastal Federation has set its first bike ride to take place along beautiful Bogue Banks on Saturday, Sept. 17.

"Cycling for the Coast" will include 20K, 40K and 80K rides, which are good options for all biking levels. The goal of the ride is to raise awareness for North Carolina's coastal estuaries and beaches and to raise money for the federation's restoration and protection projects.

The ride will begin and end in Salter Path at the public beach access, around Milepost 10.5. The riders will leave in waves, beginning at 8 a.m. with the 80K group riding to Emerald Isle, then down to Fort Macon and back. The 40K and then the 20K riders will bike towards Atlantic Beach, turning around at specified points on the island. Volunteers will help with safety issues and mechanical breakdowns. There will be food and water stops along the way. As each of the three groups finish, participant names will be randomly drawn to win donated items from local businesses.

Members of the federation can pre-register for \$35; non-members can register for \$50, which includes a federation membership. Both fees include a "Cycling for the Coast" t-shirt. Participants can register online at www.nccoast.org. To ensure the correct shirt size, participants are encouraged to register before Sept. 1. More information will be sent to registered riders closer to the event date.

Crystal Coast Outdoors, The Tideland News and WTKF 107.1 FM are media sponsors of the ride. Business sponsors include Bikes-R-In, Carolina Cyclist, Emerald

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Isle Realty, Outer Island Accents and Second Wind Eco Tours and Yoga Studio.

Sponsorships will be accepted through Aug. 15. Contact the federation at 252-393-8185 for sponsorship information.

To learn more about Cycling for the Coast, visit the N.C. Coastal Federation web site at www.nccoast.org.