



FOR IMMEDIATE RELEASE

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Local Sponsors Support Non-Profit Bike Ride

OCEAN – The N.C. Coastal Federation’s third annual Cycling for the Coast bike ride is a great way to see the coast and get some exercise, both for a good cause. Area sponsors have jumped on board for the Sept. 21 event to help support the federation in many different ways.

Many sponsors are offering the ride in-kind gifts. [Starbucks](#) will be there bright and early to serve coffee to cyclists and volunteers; Jacksonville’s [The Bicycle Gallery](#) will be on-hand to fix any morning bicycle maintenance issues. [The Backstreet Pub](#) is donating water and Gatorade for the riders and volunteers during the event. Once riders finish their ride, eat some snacks, rehydrate and enjoy the camaraderie, they can head over to a fabulous after-party at [McCurdy’s Restaurant](#) on the Atlantic Beach Causeway. McCurdy’s will provide lunch on their outdoor covered deck for all registered cyclists, and [Natty Greene’s Brewing Co.](#) will provide free beer for those age-appropriate cyclists. Family members are welcome to the after-party and can pay the federation in advance for additional meals. All riders will also be entered in a drawing for Amos Mosquito’s gift certificates. [Public Radio East](#) and [Tideland News](#) in Swansboro will help get the word out as media sponsors.

Other important sponsors include: [Wells Fargo](#), [Emerald Isle Realty](#), Dick Bierly, Doug Wakeman, [Front Street Village](#) of Beaufort, [Amos Mosquito's Restaurant & Bar](#) of Atlantic Beach, Rob Lamme & Associates, [Second Wind Eco Tours & Yoga](#) of Swansboro, [First Citizens Bank](#), [Connecting Point Computer Center](#) of Morehead City and [Potter & Phillips Insurance](#) of Beaufort. With these sponsors, the federation hopes that all proceeds from the event will be able to go to their education programming.

Sarah Phillips, ride organizer, says that the federation is already receiving registrations for the bike ride. "We would like to see more than 300 cyclists join the ride this year," she said. "Our plan is to grow these numbers in future years."

You can learn more about Cycling for the Coast and register [online](#).