



**For Immediate Release**

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## **Year-Long Native Plant Sale Begins Next Week**

OCEAN – The N.C. Coastal Federation will mark Earth Day on Monday by beginning its year-long native plant sale.

Instead of having a two-day festival like it's had in the past, the federation will sell plants throughout the year at its headquarters at 3609 N.C. 24 in Newport in Carteret County, about halfway between Morehead City and Swansboro. Plants will be on sale during the week from 9 a.m. to 5 p.m., starting on Monday. During the first week, federation members will receive a 10 percent discount on plant purchases. Memberships can be obtained at the sale or by visiting the group's Web site, [www.nccoast.org](http://www.nccoast.org). The non-profit group will also sell plants on Saturday, April 27, from 9 a.m. to 1 p.m.

"We'll be offering the most popular native plants during this time," said Rose Rundell, the plant sale coordinator. "These plants are sometimes hard to find so while the sale is a fundraiser for the federation; it's also providing a great service to people who want to improve their landscaping."

Native plants provide a beautiful, hardy, drought-resistant, low-maintenance garden that benefits the environment. Coastal natives have adapted to the geography, hydrology and climate of the region and will thrive with less care. Native plants also provide habitat for a variety of wildlife species such as songbirds and butterflies, turning your yard into a haven for

animals. Once established, they save time and money by eliminating or significantly reducing the need for fertilizers, pesticides and water.

Native plants that will be offered during the sale include: American beautyberry, bald cypress, black-eyed susan, eastern purple coneflower, eastern sweetshrub, highbush blueberry, little blue stem, live oak, purple muhly, red bay, sea ox-eye, sweet bay, Virginia iris, water tupelo, wax myrtle, yaupon holly.

Plant information and care instructions will be available for each plant sold.

Rundell suggests that people call before coming to sale hand if they are looking for a specific plant. If the federation doesn't have it, she said she may be able to order plants for customers. Rundell can be reached by telephone at 252-393-8185 or by email at [roser@nccoast.org](mailto:roser@nccoast.org).

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**About the North Carolina Coastal Federation:** The N.C. Coastal Federation is the state's only non-profit organization focused exclusively on protecting and restoring the coast of North Carolina through education, advocacy and habitat preservation and restoration. Since its founding in 1982, the federation has worked with citizens to safeguard the state's coastal rivers, creeks, sounds and beaches and has protected or restored more than 50,000 acres along the state's coast. Its headquarters is in Ocean in Carteret County, between Morehead City and Swansboro, and it has regional offices in Wrightsville Beach and Manteo. For more information about the Coastal Federation visit [www.nccoast.org](http://www.nccoast.org).