



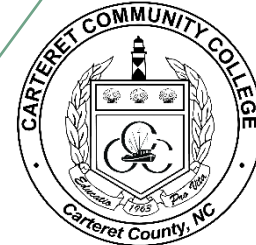
NORTH CAROLINA 2017

Sound Economic Development Summit
Creating a Rising Economic Tide for the NC Coast

Welcome

Day One

Partnerships and Collaborations



US Army Corps of Engineers®



FISH 2.0

NORTH CAROLINA AQUARIUMS



NORTH CAROLINA visitnc.com



North Carolina Coastal Federation
Working Together for a Healthy Coast

NCRLA

beauty amplified

NC Restaurant & Lodging Association

People





Bobbie Faircloth

Bobbie Seafood

“I have been catching sea food all my life.”

Objectives

➤ Understand the economic development potential

➤ Share progress made since *Oyster Summit*



➤ Accelerate support oyster aquaculture & coastal restoration

➤ Integrate into plan economic development strategies

- State of North Carolina
- Local government
- Private partnerships



Sound Economic Development Summit

Day One: Morning

Setting the Stage for Economic Opportunities Along our Coast

Chris Chung *Economic Development Partnership of North Carolina*

Status and Trends of the Coastal Economy and Environment

Jason Gray *North Carolina Rural Economic Development Center*

A Strategic Economic and Environmental Vision for the NC Coast

Tom Looney *Economic Development Partnership of North Carolina*

Virginia Success Story: Case Study for Restoring Oyster Habitats & Expanding the Oyster Industry

Tommy Leggett *Chessie Seafood and Aquafarms*

Mark Luckenbach *Virginia Institute of Marine Science*

Jim Wesson *Virginia Marine Resources Commission*

Sound Economic Development Summit

Day One: Afternoon

Eliminating Barriers to Entry and Building a Shellfish Aquaculture Industry

Will Best *North Carolina Department of Commerce*

Dave Cerino *Carteret Community College*

Niels Lindquist *UNC Institute Marine Sciences*

Steve Murphey *North Carolina Division of Marine Fisheries*

Jay Styron *NC Shellfish Growers Association*

Chuck Weirich *North Carolina Sea Grant*

Ami Wilbur *UNCW Shellfish Research Hatchery*

Economic Value of Building and Enhancing Oyster Habitat

Garry Wright *North Carolina Division of Marine Fisheries*

Simon Rich III *Stevens Towing Company*

Dave Eggleston *NCSU Center for Marine Science and Technology*

Sound Economic Development Summit

Day One: Afternoon

A Comprehensive Environmentally Based Strategic Blueprint for North Carolina's Coastal Economy

Kris Noble *Hyde County Economic Development*

Todd BenDor *UNC Chapel Hill*

Jane Harrison *North Carolina Sea Grant*

Pete Peterson *UNC Institute of Marine Sciences*

Recap & Take Away Message

Legislative Oyster Reception at Market Hall

Dan Forest *Lt. Governor of North Carolina*

Legislative Reception

Time

6PM-8PM

Location

Market Hall 215 Wolfe St

Special Guests

Dan Forest *Lt. Governor*

Rowan Jacobsen *Author*

PM



Legislative Reception

Restaurant Sponsors

- Coastal Provisions Oyster Bar & Wine Café 42nd Street Oyster Bar
- Catch
- Saltbox Seafood Joint
- Heirloom
- Piedmont

NC Shellfish Growers

- Masonboro Reserve
- Sandbar Oyster Co.
- Carolina Mariculture
- Devils Shoal Oyster and Clam Co.
- Topsail Salts
- Oyster Carolina
- Bodie Island Oyster Company
- Partnerships-NCSG/Carteret CCC/UNCW



Sound Economic Development Summit

Day Two: Morning

Economic Development Depends on Clean and Productive Coastal Water Quality

Shannon Jenkins *N. C. Division of Marine Fisheries*

Feletia Lee *Blockade Runner Beach Resort*

Joey Daniels *Wanchese Fish Company*

Pete Peterson *UNC Institute of Marine Sciences*

Maryland Success Story - A Case Study

David Washington *Clean Water Partnership*

Annette Lucas *N.C. Division of Energy, Mineral and Land Resources*

Hunter Freeman *WithersRavenel*

Developing Economic Solutions that Safeguard Water Quality

Burrows Smith *River Bluffs Development Group*

Larry Sneed *AECOM*

Hunter Freeman *WithersRavenel*

Sound Economic Development Summit

Day Two: Afternoon

Protecting and Expanding Coastal NC Largest Industry- Tourism

Wit Tuttell *Visit North Carolina*

Brian Roth *Town of Plymouth*

Carol Lohr *Crystal Coast Tourism Authority*

Lee Nettles *Outer Banks Visitors Bureau*

Investing in Coastal Habitat Preservation, Restoration and Shellfish Aquaculture for Long-term Economic Prosperity of North Carolina's Coastal Communities

Burrows Smith *River Bluffs Development*

Will Best *North Carolina Department of Commerce*

Susan White *North Carolina Sea Grant*

Todd Miller *North Carolina Coastal Federation*

Call To Action and Next Steps

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Rob Lammé & Associates
GOVERNMENT RELATIONS, COMMUNICATIONS AND POLICY PLANNING

Richard H. Bierly

Setting the Stage for Economic Opportunities Along Our Coast: Importance of Regional Economic Development Strategies



Chris Chung

CEO

*Economic Development Partnership
of North Carolina*



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7

Status and Trends with the Coastal Economy and Environment: Current Economic Conditions, Trends and Economic Development Challenges



Jason Gray

Senior Fellow

*North Carolina Rural Economic
Development Center, Inc.*

A Strategic Economic and Environmental Vision for the North Carolina Coast: A Plan to Leverage North Carolina Coastal Assets While Improving the Environment



Tom Looney

Board of Directors

Economic Development

Partnership of North Carolina

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Virginia Success Story: A Case Study for Restoring Oyster Habitats and Expanding the Oyster Industry

Tommy Leggett *Owner, Chessie Seafood and Aquafarms*

Mark Luckenbach *Assoc. Dean of Research and Advisory Services, VIMS*

Jim Wesson *Chief Shellfish Officer, Virginia Marine Resources Commission*

LUNCH



Start Again 1:30 p.m.

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Richard H. Bierly



Eliminating the Barriers to Entry and Building a Shellfish Aquaculture Industry

Will Best *JLUS Project Manager, North Carolina Department of Commerce*

Dave Cerino *Aquaculture Coordinator, Carteret Community College*

Niels Lindquist *Joint Professor, UNC Institute Marine Sciences*

Steve Murphey *Habitat & Enhancement Section Chief, NC Division of Marine Fisheries*

Jay Styron *President, N.C. Shellfish Growers Association*

Chuck Weirich *Marine Aquaculture Specialist, North Carolina Sea Grant*

Ami Wilbur *Director, UNCW Shellfish Research Hatchery*



Economic Value of Building and Enhancing Oyster Habitat

Garry Wright *Biologist Supervisor, NC Division of Marine Fisheries*

Simon Rich III *Partner and General Manager, Stevens Towing Company*

Dave Eggleston *Director, NCSU Center for Marine Science and Technology*



A Comprehensive Environmentally Based Strategic Blueprint for North Carolina's Coastal Economy

Kris Noble *Asst. County Manager and Director, Hyde County Economic Development*

Todd BenDor *Associate Professor, UNC Chapel Hill Dept. City and Regional Planning*

Jane Harrison *Coastal Economics Specialist, North Carolina Sea Grant*

Pete Peterson *Distinguished Professor, UNC Institute of Marine Sciences*



Conclusions and Key Actions

Day One

CONCLUSIONS

- Environmental Quality is imperative to our efforts
- Team of passionate, dedicated team players
 - State of NC/Universities/Environmental/Private Sector/
- Securing End to End Comprehensive Support
- Regional Economic Development Strategies are Critical
- Oyster Aquaculture is a proven economic driver
- NC has all the assets to be the leader in this space

KEY ACTIONS

- Stress Economic Benefits as well as Environmental Benefits
- Include in Economic Development Strategies
- **Get Involved Today! Success is Breeding Success!**

Legislative Reception

Time

6PM-8PM

Location

Market Hall 215 Wolfe St

Special Guests

Dan Forest *Lt. Governor*

Rowan Jacobsen *Author*



Legislative Reception

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Welcome

Day Two

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A Solid Foundation for Coastal Economic Development Depends on Clean and Productive Coastal Waters



Lauren Kolodij

Deputy Director

North Carolina Coastal Federation



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Sound Economic Development Summit

Day Two: Morning

Economic Development Depends on Clean and Productive Coastal Water Quality

Shannon Jenkins *North Carolina Division of Marine Fisheries*

Feletia Lee *Blockade Runner Beach Resort*

Joey Daniels *Wanchese Fish Company*

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Carol Lohr *Crystal Coast Tourism Authority*

Lee Nettles *Outer Banks Visitors Bureau*

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Burrows Smith *River Bluffs Development*

Will Best *North Carolina Department of Commerce*

Susan White *North Carolina Sea Grant*

Todd Miller *North Carolina Coastal Federation*

Call To Action and Next Steps





Economic Development Depends on Clean and Productive Coastal Water Quality

Shannon Jenkins *Section Chief Shellfish Sanitation & Water Quality*

Feletia Lee *Environmental Coordinator, Blockade Runner Beach Resort*

Joey Daniels *Oyster Farm Manager, Wanchese Fish Company*

Pete Peterson *Distinguished Professor Marine Sciences UNC IMS*



Maryland Success Story - A Case Study Examining the Maryland P3 Partnership and the Business of Stormwater Retrofits

David Washington *Director of Program, Clean Water Partnership*

Annette Lucas *Stormwater Program, NC Division of Energy, Mineral & Land Resources*

Hunter Freeman *Senior Project Engineer, WithersRavenel*





Developing Economic Solutions that Safeguard Water Quality

Burrows Smith *Managing Partner, River Bluffs Development Group*

Larry Sneed *Senior Civil Engineer, AECOM*

Hunter Freeman *Senior Project Engineer, WithersRavenel*



Protecting and Expanding Coastal North Carolina's Largest Industry - Tourism

Wit Tuttell *Executive Director, Visit North Carolina*

Brian Roth *Mayor, Town of Plymouth*

Carol Lohr *Executive Director, Crystal Coast Tourism Authority*

Lee Nettles *Executive Director, Outer Banks Visitors Bureau*



LUNCH

Start Again 12:45 p.m.



Investing in Coastal Habitat Preservation, Restoration and Shellfish Aquaculture for Long-term Economic Prosperity of North Carolina's Coastal Communities

Burrows Smith *Managing Partner, River Bluffs Development*

Will Best *JLUS Project Manager, North Carolina Department of Commerce*

Susan White *Executive Director, North Carolina Sea Grant*

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