

## Honoring Decades of Coastal Leadership

When Olivia Holding joined the Coastal Federation’s Board of Directors in 1996, she saw immense potential in the young organization. At the time, the Federation was only 14 years old and rooted in the unincorporated community of Ocean, NC. **“I saw so much potential in the Coastal Federation’s collaborative approach to coastal issues,”** Olivia recalls. **“I knew it needed to grow to serve our entire coast. I encouraged Todd Miller, the Federation’s founder, to think big. His vision has transformed that ambition into real, lasting change for our coast.”**

**Today, that shared vision has created an extraordinary opportunity.** The Coastal Federation has broken ground on a new Center for Coastal Protection and Restoration in Carteret County, a place dedicated to uniting communities in protecting North Carolina’s coastal environment. Located on Bogue Sound between Morehead City and Swansboro, this 10-acre campus will become a hub for innovative educational programs, hands-on engagement, and community-driven solutions for coastal health and resilience. This center will not only serve as the Federation’s headquarters but also as a place for the community to connect, learn, and act to protect our coast.

**This fall, in honor of Todd Miller’s remarkable 42 years of leadership, the Holding Family has launched a \$100,000 Matching Challenge to support the Center’s completion.** Every dollar pledged by December 31, 2024, will be matched dollar-for-dollar, up to \$100,000. This challenge offers a unique opportunity to bring this community resource to life, ensuring that Todd’s legacy of coastal stewardship and community engagement will continue to inspire and empower future generations.

**Join us in honoring decades of coastal leadership. Pledge your support by December 31 to help meet this matching challenge and make this visionary center a reality for our coast.**



*Olivia Holding served on the Federation’s Board of Directors from 1996 to 2016 and continues to be a champion for the coast.*



*Todd Miller’s collaborative approach to coastal stewardship guided the Coastal Federation from its founding in 1982 until his retirement in 2024.*

## Continuing a Legacy of Coastal Engagement at the New Center



### Community Event Center

- Supporting community events, workshops, speaker series, local government trainings, and celebrations.
- Hosting events for the business community and other organizations.



### Outdoor Education Experiences

- Including living shorelines, oyster reef, and stormwater demonstrations, as well as the Chris B. Smith Nature Trail.
- New programs for groups like Scouts and the Boys & Girls Clubs, birding tours, volunteer opportunities, and more.



### Virtual Communications Studio

- Educating youth and adults through online workshops and programs.
- Covering the latest coastal issues through the award-winning CoastalReview.Org.

# Connecting People to the Coast

This flagship education center will expand the Federation’s ability to provide meaningful experiences that connect people to the environment and each other.

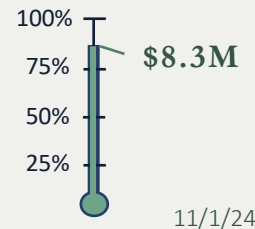
## KEY FEATURES

- Gorgeous 10-acre coastal campus
- Public Education & Event Center
- Outdoor Meeting & Education Spaces
- Two miles of Nature Trails
- Future headquarters of the Federation
- Living Shoreline & Stormwater Demonstrations



## Join the Holding Family in Bringing the Center to Life!

**\$9.3M Goal**



**Make your pledge by Dec. 31 to help meet this \$100,000 matching challenge and bring this new center to life.**

Visit [nccoast.org/CoastalCenter](http://nccoast.org/CoastalCenter) or contact Sarah King at [sarahk@nccoast.org](mailto:sarahk@nccoast.org) to explore other giving and recognition options.

## Highlighted Recognition Opportunities

The Federation is pleased to customize recognition opportunities to honor our supporters who share our love for the coast. Featured opportunities include:

- Rain Gardens (one remaining)
- Communications Studio
- Education Displays on Nature Trail
- Pergolas and benches
- Art Walk
- Coastal Birds Display



## Group Recognition

Donors giving \$10,000 or more will be recognized on a group display at the following levels:

- Founders - \$1,000,000+
- Champions - \$500,000+
- Visionaries - \$250,000+
- Benefactors - \$100,000+
- Guardians - \$50,000+
- Navigators - \$25,000+
- Stewards - \$10,000+

## Join the Holding Family in Supporting the Coastal Center

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Pledge Amount: \$ \_\_\_\_\_

I will fulfill my pledge over time:

\$ \_\_\_\_\_

Month  Quarter  Year

Start Date: \_\_\_\_\_

Please recognize my support as:

### Payment Options

- I will give by check
- I will give online at [nccoast.org/HoldingChallenge](http://nccoast.org/HoldingChallenge)
- I will donate stock
- Contact me to set up credit card payment

Special Instructions: